

news release

Date 25 April 2007
Release: Immediate
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Stefan's the Jewellers Sponsors Sale Cricket Club's Junior Section

Sale Cricket Club is pleased to announce that Stefan's the Jewellers is sponsoring the clubs junior teams in 2007.

The club offers weekly coaching sessions and runs 5 teams for children ranging from 7 up to 15 years old in the South Manchester Junior Cricket league.

The club is clubmark accredited meaning it is "safe and child friendly" and recently had a new 4-lane practice facility installed under the ECB community program, the only club in Trafford to benefit from this scheme.

To learn more about the club please visit our website: www.salesportsclub.com/cricket.

Sale Club Chairman, Rob Moore, says: "We very much see ourselves as being at the heart of the local community, so it is great that a local company like Stefan's has chosen to support us."

"We have made a significant investment in improving our facilities over the last few years, but we need the help of external sponsorship to continue doing this. This has to be good for the community as a whole as well as our club."

Stefan Peilober, of Stefan's the Jewellers, says: "My two sons joined the club 3 years ago and really love playing Cricket at Sale. The club has a number of really great coaches who put in countless voluntary hours for the Children, so as a local businessman I thought that it was about time that I put something back into the local community."

Peilober went on to say that his business was built around providing a high quality service for his customers and was pleased to associate his business with a club that provides high quality coaching for its members.

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NOTES TO EDITORS:

Sale Cricket Club

- Cricket coaching for Children aged from 7 to 13 takes place every Monday from 6-8pm and on a Tuesday evening from 6-8pm for those aged over 13.
- Sale Cricket Club was founded in 1854.
- Sale Cricket Club is located on Clarendon Crescent in Sale and boasts one of the largest and best-kept facilities in the North West.
- The Club was a founder member of the South Manchester Junior Cricket League in 1979 and also runs teams in the Salford Youth Cricket Association and Right Move Abroad Cheshire County Junior League.
- Sale Cricket Club is part of Sale Sports Club, a large multi-sport club that also offers hockey, tennis and soccer playing opportunities at both senior and junior level.

Stefan's the Jewellers

- Stefan's the Jewellers specialises in fine quality jewellery.
- Stefan's the Jewellers are a family business that was founded in 1987.
- Stefan's the Jewellers are located at 27a Northenden Road in Sale.